



#### TERMS AND CONDITIONS

**TRANSPORTATION:** Transatlantic by air, jet service, Economy Class, based on group air fares via EL AL AIRLINES and/or any other I.A.T.A. or A.T.C. carrier.

**ACCOMMODATIONS:** Based on two persons sharing a twin-bedded room with bath in hotels as listed in each tour (or similar). In Bled, Yugoslavia some rooms are with shower only.

**MEALS:** All meals included while travelling by air as served by the airlines. All other meals as listed in each tour.

**SIGHTSEEING:** By motorcoach or other local conveyance including the services of an English-speaking guide and admission fees to places visited.

**TRANSFERS:** Transfer of passengers, including two average-sized suitcases per person from airports to hotels and vice versa in each city.

**SERVICE CHARGES & TAXES:** Service charges as imposed by hotels and taxes by local administrations and governments (except airport taxes) on all services rendered.

**NOT INCLUDED:** Passports, visas, airport taxes, tips, laundry, wines, mineral waters, fruit juices, after-meal teas or coffees, all expenses of a personal nature, Congress and Conference registration fees, personal as well as baggage insurance and U.S. excise tax on transportation (if any).

**TARIFF:** All tour rates are based on tariffs and exchange levels in effect on March 1, 1971 and are subject to any subsequent change.

**RESERVATIONS:** Reservations are made upon receipt of deposit of \$100 per person. Balance is due not later than 30 days prior to departure from New York.

**CANCELLATION:** Full refund less \$20.00 bookkeeping charge will be made until 30 days before departure. For later cancellations, refunds will be made at the discretion of the operator and in accordance with regulations of the hotels and touring companies involved.

**CHILDREN:** Infants under the age of 2 years pay 10% of the air fare and there is no charge for their land arrangements, provided they share a room with their parents. Children between the ages of 2 and 12 years pay 50% of the air fare, but pay the full price for land arrangements.

**TRIPLE ROOMS:** In the case of three persons sharing one room, the reduction granted will be \$1.00 per night for the third person.

**RESPONSIBILITY:** The Travel Agent and Tour Operator, Tower Travel Corporation, act as agents for the passengers and the companies they represent and in consequence, accept no responsibility for accidents, damages, baggage losses, delays due to strikes or the faults or defaults of any company used for the carrying out of these tours. In the event it becomes necessary or advisable for the comfort or well-being of the passengers, or for any reason whatsoever to alter the itinerary or arrangements, such alterations may be made without penalty to the operator. Additional expenses, if any shall be borne by the passenger. No refund can be made for absence from tour unless arrangements are made at the time of booking. The right is also reserved for Tower, at its absolute discretion, to refuse or cancel any booking or to terminate the tour of any person or persons at any time without being under obligation to assign a reason therefore. In the event of the exercise of this right, Tower shall be under no liability to the person or persons save to refund any monies paid by, or, where the tour has already commenced, to refund such amount as Tower, in its uncontrolled discretion, thinks reasonable to attribute to the uncompleted portion. The airlines concerned are not to be held responsible for any acts, omission, or event, during the time passengers are on board. The passage contract in use by the companies concerned when issued, shall constitute the sole contract between the company and purchaser of these tours and/or passengers.

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100M-May 71

# Computer Impact

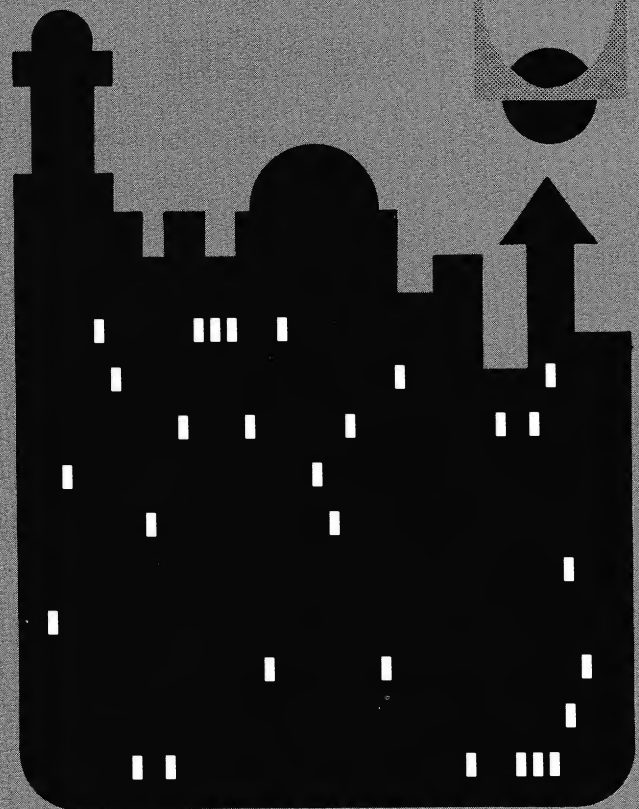
ON MAY 1971

## Developing Countries

The Jerusalem Economic Conference and Its  
Computer Committee  
Cordially Invites You to Participate in

## The Jerusalem Conference on Information Technology

August 15 - 20, 1971



# The Jerusalem Conference on Information Technology

Dear Colleagues,

Come to Jerusalem in August because you know that the health of our planet depends in some way upon a balance of information processing power and you want to share your experience; or, because you have something you need to buy or something useful to sell and it makes good business sense; or, because you realize that most of the problems faced in advanced technology of countries are very similar to those faced in developing countries and they are too complex to discuss in any way other than face-to-face.

Dr. Fagbemi's statement, the topics and speakers in the formal programme, and the proposed set of group discussion topics all sum up to a prediction that the Jerusalem Conference on Information Technology may have significant future impact. It might be a rare event.

I hope you can get there and participate.

G. Estrin  
Professor of Computer Science  
UCLA  
Programme Chairman

## Time Table

### SUNDAY, AUGUST 15, 1971:

Arrival of Participants from abroad.  
Registration.

### MONDAY, AUGUST 16, 1971:

The Seventh National Congress on  
Data Processing of  
The Information Processing Association  
of Israel.  
Registration.

**Evening:** OPENING CEREMONY of the Jerusalem  
Conference on Information Technology.  
Address by the Prime Minister of Israel,  
MRS. GOLDA MEIR.

### TUESDAY, AUGUST 17, 1971:

TECHNICAL SESSIONS  
Technical Overview  
International Cooperation  
Management of Computer Resources.  
Shared Resources.

**Evening:** Israeli Folklore Evening at the  
Jerusalem Khan

### WEDNESDAY, AUGUST 18, 1971:

TECHNICAL SESSIONS  
Israeli Education and Research  
Israeli Computer Use and Development  
Fundamental Applications in Israel

**Evening:** Reception by the Mayor of Jerusalem  
and a visit to the Israel Museum.

### THURSDAY, AUGUST 19, 1971:

PANEL DISCUSSIONS

**Evening:** Reception by the Minister of Finance,  
Mr. P. SAPIR

### FRIDAY, AUGUST 20, 1971:

PANEL DISCUSSIONS

# Tour 1

ITILY10249

# 10-Days

ISRAEL ONLY

ALL INCLUSIVE TOUR PRICE\* \$795

Based on round-trip group fare \$575

**August 14, SATURDAY - NEW YORK:** Depart New York's JFK International Airport for your overnight flight to Israel via El Al Israel Airlines.

**August 15, SUNDAY - JERUSALEM:** Arrive Lod Airport. Meeting and assistance at airport. Transfer to your hotel in Jerusalem. Rest of day at leisure.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning sightseeing of Jerusalem.

ATTEND JCIT CONFERENCE

See Conference Programme for details

**August 20, FRIDAY - TEL AVIV:** Depart Jerusalem hotel after breakfast for your scenic drive through the Judean Hills to Tel Aviv on the shores of the Mediterranean. Visit to the Weizmann Institute of Science in Rehovoth and visit the Memorial to Dr. Weizmann, Israel's first President. On to Givat Brenner for a visit and explanation of the kibbutz life. Overnight in Tel Aviv.

**August 21, SATURDAY - TEL AVIV:** Full day at leisure in Tel Aviv.

**August 22, SUNDAY - TEL AVIV:** Morning sightseeing of Tel Aviv. Visit the main thoroughfares, Allenby Street, Dizengoff; see Habimah Theater, Z.O.A. House, Mann Auditorium, Helena Rubinstein Art Pavilion. From Man-shiah, one of the oldest quarters of Tel Aviv, drive to Jaffa and see its ancient alleys, its port and Arab quarters. Then through the new suburbs of Bat Yam to Shalom Observatory, highest point in Tel Aviv.

**August 23, MONDAY - NEW YORK:** Transfer to Lod Airport for your daylight flight to JFK International Airport in New York.

**HOTELS:** Jerusalem - Hotel Diplomat; Tel Aviv - Astor (or similar)

**MEALS:** Israeli Breakfast only

**SINGLE SUPPLEMENT:** \$55

**ADDITIONAL U.S. Transportation Tax** of \$3.00 per person

\* Registration fee for Conference not included.



Tel Aviv Beach



# Tour 2

ITILY10250

# 2-Weeks

## ISRAEL ONLY

**ALL INCLUSIVE TOUR COST\* \$885**

Based on round-trip group fare \$530

**August 9, MONDAY - NEW YORK:** Depart New York's JFK International Airport for your overnight flight to Israel.

**August 10, TUESDAY - TEL AVIV:** Arrive Lod Airport. Meeting and assistance. Transfer to your hotel in Tel Aviv. Rest of day at leisure for unpacking, etc.

**August 11, WEDNESDAY - TEL AVIV:** Morning sightseeing of Tel Aviv. Visit the Helena Rubinstein Art Pavilion and the National Theater. View historical Jaffa. Continue on to Rishon Le-Zion and sample the famous Carmel Wines at the famous wine cellars there. Tour the Weizmann Institute of Science in Rehovoth and the Memorial to Israel's first President. Return to Tel Aviv for overnight.

**August 12, THURSDAY - TEL AVIV:** Full day at leisure in Tel Aviv.

**August 13, FRIDAY - HAIFA:** Depart Tel Aviv and tour the restored Crusader city of Caesarea. On to the vineyards of Zichron Yaakov. Visit the gardens at Ramat Hanadiv. Proceed to Haifa and the view from Mt. Carmel; the gilded Bahai Shrine and Elijah's Cave. Overnight in Haifa.

**August 14, SATURDAY - GALILEE:** Full day tour of the Upper Galilee, the Golan Heights, Kuneitra. Return through the Huleh Valley to Haifa for overnight.

**August 15, SUNDAY - JERUSALEM:** Depart Haifa. On to Tiberias and visit the ancient ruins of Tiberias. On to Nazareth and wind your way through the Arab market place and the many churches in this ancient city. Continue on to Jerusalem via Shechem (Nablus) for overnight.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning city sightseeing tour of Jerusalem including a walking tour of the Old City beginning at the Jaffa Gate, through the Arab market place to the Western Wall and the Temple Site. Visit the Mosque of Omar (Dome of the Rock) and Al Aksa Mosque. Return to Damascus Gate through the Via Dolorosa.

## ATTEND JCIT CONFERENCE

See Conference Programme for details.

**August 20, FRIDAY - JERUSALEM:** City sightseeing of the New City of Jerusalem including Har Herzl and the National Cemetery; Yad VaShem (the memorial to those killed in the Holocaust); Hadassah Hospital and Chagall's stained-glass windows; Kennedy Memorial. Return to Jerusalem via Ein Kerem, where John the Baptist was born.

**August 21, SATURDAY - JERUSALEM:** Full day at leisure in Jerusalem.

**August 22, SUNDAY - JERUSALEM:** Depart Jerusalem through Rechavia Quarter to Refaim Valley. Arrive at Rachel's Tomb and on to historical Bethlehem. Then to Hebron and a visit to the Machpelah, the burial place of the Patriarchs. Overnight in Jerusalem.

**August 23, MONDAY - NEW YORK:** Transfer to Lod Airport for your return flight to New York's JFK International Airport.

**MEALS:** Israeli breakfast only

**HOTELS:** Tel Aviv - Hilton; Haifa - Hotel Zion; Jerusalem Diplomat

**SINGLE SUPPLEMENT:** \$95

**ADDITIONAL U.S. Transportation Tax** of \$3.00 per person

\*Registration fee for Conference not included.

# Tour 3

ITILY10251

# 2-Weeks

## ISRAEL ONLY

**ALL INCLUSIVE TOUR COST\* \$850**

Based on round-trip group fare \$530

**August 12, THURSDAY - NEW YORK:** Depart New York's JFK International Airport for your overnight flight to Israel.

**August 13, FRIDAY - JERUSALEM:** Arrive at Lod Airport. Meeting and assistance. Transfer to your hotel in Jerusalem. Rest of day at leisure for unpacking, etc.

**August 14, SATURDAY - JERUSALEM:** Full day at leisure in Jerusalem.

**August 15, SUNDAY - JERUSALEM:** Leave Jerusalem via Ha'Elia valley, Bet Guvrin and Kiryat Gat to Beersheba - central town of the Negev; Arad - new town in the Judean Desert; Massada - last fortification of the Canaim (Zealots) in their war against the Romans. Visit ruins of the famous Jewish fortress, ancient water-works. Herodian Palace, Roman camps. Return to Jerusalem for overnight.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning, city sightseeing of Jerusalem. Visit the Hebrew University, Har Herzl and the National Cemetery, Yad VaShem (the Memorial to those killed in the Holocaust), Hadassah Hospital and see Chagall's stained-glass windows. Continue on to the Kennedy Memorial and then to Jerusalem via Ein Kerem where John the Baptist was born.

## ATTEND JCIT CONFERENCE

See Conference Programme for details.

**August 20, FRIDAY - HAIFA:** Depart Jerusalem along the Coastal Road to Haifa. Visit the ruins at ancient Caesarea. City tour of Haifa including the Port area, Bahai Shrine and exotic Persian Gardens, the Technion, Elijah's Cave, Mt. Carmel and Panorama Road Observation Point. Overnight in Haifa.

**August 21, SATURDAY - HAIFA:** Full day at leisure in Haifa.

**August 22, SUNDAY - GALILEE:** Proceed toward the ancient Port of Acre and tour the old Crusader fortifications, the Jezzar Pasha Mosque and the market place. On to Safed and explore the Artist's Quarter. See Banias Springs and waterfalls; ascend Ramat Hagolan and via Lake Ram to Kuneitra, former Syrian stronghold. Cross the Jordan River via Bnot Yaacov Bridge to Tiberias for overnight.

**August 23, MONDAY - TEL AVIV:** Leave Tiberias and the Sea of Galilee for a visit to the ancient ruins at Capernaum. Continue on to Nazareth for a visit to the Church of Annunciation and other holy sites. Continue on to Tel Aviv for overnight.

**August 24, TUESDAY - TEL AVIV:** Morning tour of the main thoroughfares of Tel Aviv; Dizengoff and Allenby. From Manshiah, one of the oldest quarters of Tel Aviv, drive to Jaffa. Visit the Archeological Museum, its ancient alleys, Port and Arab quarters. On through the new suburbs of Bat Yam to Shalom Observatory - highest point in Tel Aviv. In the afternoon drive from Tel Aviv to Rishon Le-Zion and visit the famous wine cellars of the Carmel Wines. Continue to Rehovoth for a tour of the Weizmann Institute of Science and the Memorial to Dr. Weizmann, Israel's first president. On to Kibbutz Givat Brenner for a visit and explanation of kibbutz life by one of its members. Overnight in Tel Aviv.

**August 25, WEDNESDAY - TEL AVIV:** Full day at leisure in Tel Aviv.

**August 26, THURSDAY - NEW YORK:** Transfer to Lod Airport for your return flight to New York's JFK International Airport.

**MEALS:** Israeli Breakfast only

**HOTELS:** Jerusalem - Diplomat; Haifa - Zion; Tiberias - Guberman; Tel Aviv - Tower Hotel

**SINGLE SUPPLEMENT:** \$90

**ADDITIONAL U.S. Transportation Tax** of \$3.00 per person

\*Conference registration fee not included.

# Tour 4 ITILY10252 2-Weeks

## ISRAEL AND YUGOSLAVIA

**ALL INCLUSIVE TOUR COST\* \$900**

Based on round-trip group fare \$530

**August 14, SATURDAY - NEW YORK:** Depart New York's JFK International Airport for your overnight flight to Israel.

**August 15, SUNDAY - JERUSALEM:** Arrive at Lod Airport. Meeting and assistance. Transfer to your hotel in Jerusalem. Rest of day at leisure for unpacking, etc.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning, city sightseeing of Jerusalem. Visit the Hebrew University, Har Herzl and the National Cemetery, Yad VaShem (the Memorial to those killed in the Holocaust), Hadassah Hospital and see Chagall's stained-glass windows. Continue on to the Kennedy Memorial and then to Jerusalem via Ein Kerem where John the Baptist was born.

### ATTEND JCIT CONFERENCE

See Conference Programme for details.

**August 20, FRIDAY - TEL AVIV:** Depart Jerusalem after breakfast for Tel Aviv. Visit the Weizmann Institute of Science and the Memorial to Dr. Weizmann, Israel's first President, in Rehovoth. Continue on to Tel Aviv for overnight.

**August 21, SATURDAY - TEL AVIV:** Full day at leisure in Tel Aviv.

**August 22, SUNDAY - TEL AVIV:** City sightseeing of the main thoroughfares of Tel Aviv. From Manshiah, one of the oldest quarters of Tel Aviv, drive to Jaffa. Visit the Archeological Museum for a historical review of Jaffa, its ancient alleys, its Port and Arab quarters. Then through the new suburbs of Bat Yam to Shalom Observatory, the highest point in Tel Aviv.

**August 23, MONDAY - BLED/LJUBLJANA:** Transfer to Lod Airport for your flight to Zagreb. Meeting and assistance at airport. Transfer to your hotel in Bled.

**August 24, TUESDAY - August 27, FRIDAY - LJUBLJANA:**

### ATTEND IFIP CONGRESS '71

Friday after Congress, full day sightseeing of the Lake District and Zagreb. Overnight in Bled.

**August 28, SATURDAY - PARIS.** Transfer to Zagreb for your flight to Paris and transfer to your hotel.

**August 29, SUNDAY - NEW YORK.** Transfer to airport for your return flight to New York's JFK International Airport.

**MEALS:** Israeli breakfast only; Yugoslavia: Continental breakfast  
**HOTELS:** Jerusalem - Diplomat; Tel Aviv - Tower Hotel; Bled - Grand Hotel Toplice

**SINGLE SUPPLEMENT: \$90**

**ADDITIONAL U.S. Transportation Tax of \$3.00 per person  
AIR TRANSPORTATION INTO AND OUT OF YUGOSLAVIA  
SUBJECT TO CONFIRMATION**

\*Registration fees for Conference and Congress not included.



Yugoslavian Folk Dancers

# Reservation Form

TO: Tower Travel Corp.  
444 Madison Avenue  
New York, N.Y. 10022

## GENTLEMEN:

Enclosed please find my check in the amount of \$\_\_\_\_\_ (\$100.00 per person) representing my deposit on tour indicated below.

|       |                 |         |                                   |
|-------|-----------------|---------|-----------------------------------|
| _____ | Tour No. 1      | 10-Days | Israel Only                       |
| _____ | Tour No. 2      | 2-Weeks | Israel Only                       |
| _____ | Tour No. 3      | 2-Weeks | Israel Only                       |
| _____ | Tour No. 4      | 2-Weeks | Israel & Yugoslavia               |
| _____ | Tour No. 5      | 3-Weeks | Israel, Yugoslavia, Athens & Rome |
| _____ | Convention Only | 6-Days  | Israel                            |

If you have chosen tour 5 or 6, do you wish Deluxe accommodations in Europe? Yes \_\_\_\_\_ No \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_

AFFILIATION \_\_\_\_\_

TITLE \_\_\_\_\_

MEMBERS IN MY PARTY: (Indicate relationship and age if child)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## TYPE OF ACCOMMODATIONS:

Twin \_\_\_\_\_ Single\* \_\_\_\_\_ Triple \_\_\_\_\_

\*Single room at an extra charge only if available

**August 21, SATURDAY - TEL AVIV:** Full day at leisure in Tel Aviv.

**August 22, SUNDAY - TEL AVIV:** City sightseeing of Tel Aviv and Jaffa. Overnight in Tel Aviv.

**August 23, MONDAY - BLED/LJUBLJANA:** Transfer to Lod Airport for your flight to Zagreb. Meeting and assistance at airport. Transfer to your hotel in Bled upon arrival in Yugoslavia.

**August 24, TUESDAY - August 26, THURSDAY - LJUBLJANA:**

**ATTEND IFIP CONGRESS '71**

**August 27, FRIDAY - ROME:** Depart Ljubljana to Venice by motorcoach, then transfer from Venice to Rome. Transfer to hotel for overnight in Rome.

**August 28, SATURDAY - ROME:** Full day sightseeing of Rome including Vatican City, St. Peter's, Colosseum, Roman Forum, Trevi Fountain. Return to hotel for overnight.

**August 29, SUNDAY - ROME:** Morning tour to Tivoli Gardens and Villa D'Este. Return to Rome with a visit to Hadrian's Castle en route.

**August 30, MONDAY - NEW YORK:** Transfer to airport for your return daylight flight to New York's JFK International Airport.

**MEALS:** Israel - Israeli breakfast only; Athens/Rome - Continental breakfast and dinner; Yugoslavia - Continental breakfast only

**HOTELS:** Athens - Esperia Palace Hotel; Haifa - Dan Carmel; Jerusalem - Diplomat; Tel Aviv - Sheraton; Bled - Jadran; Rome - Napoleon

**OPTION:** Those wishing to stay at deluxe hotels in Athens and Rome - Hotel Abmasciatori (Rome) and Hotel Grande Bretagne (Athens) - will be served Continental breakfast only.

**SINGLE SUPPLEMENT:** \$130

**ADDITIONAL U.S. Transportation Tax** of \$3.00 per person

**AIR TRANSPORTATION INTO AND OUT OF YUGOSLAVIA**  
**SUBJECT TO CONFIRMATION**

\*Registration fees for Conference and Congress not included.



Colosseum, Rome

## Convention Only

**6 DAYS, 5 NIGHTS IN JERUSALEM**

**ALL INCLUSIVE COST\***

**DELUXE \$140**

**"A" CLASS \$95**

**August 15, SUNDAY - JERUSALEM:** Arrival from abroad and registration for the JCIT Conference.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning city sightseeing tour of Jerusalem.

**ATTEND JCIT CONFERENCE**

**See Conference Programme for details.**

**MEALS:** Israeli breakfast only

**HOTELS:** Deluxe - Diplomat

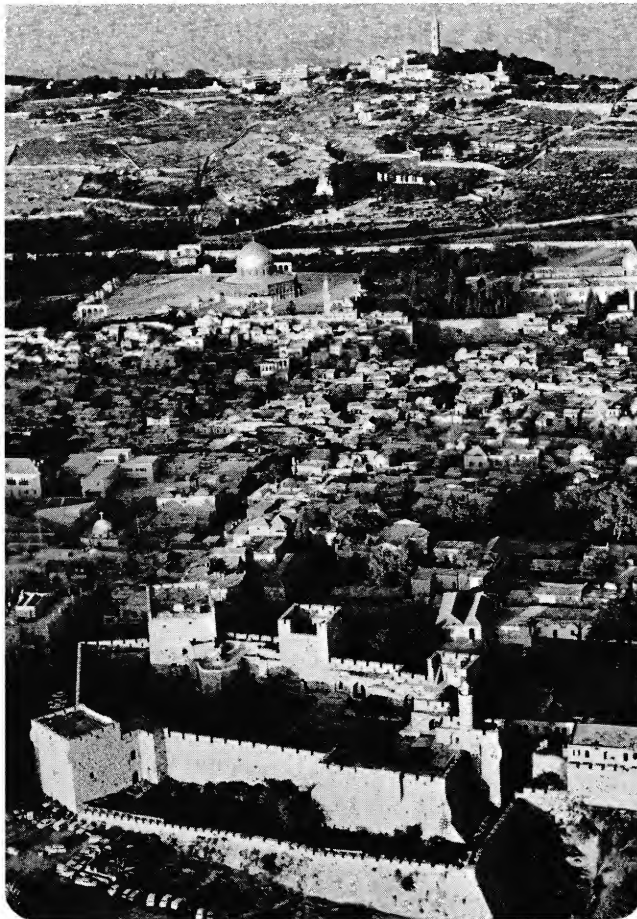
A Class - Ganei Yehuda

**SINGLE SUPPLEMENT:** Deluxe - \$40

A Class - \$28

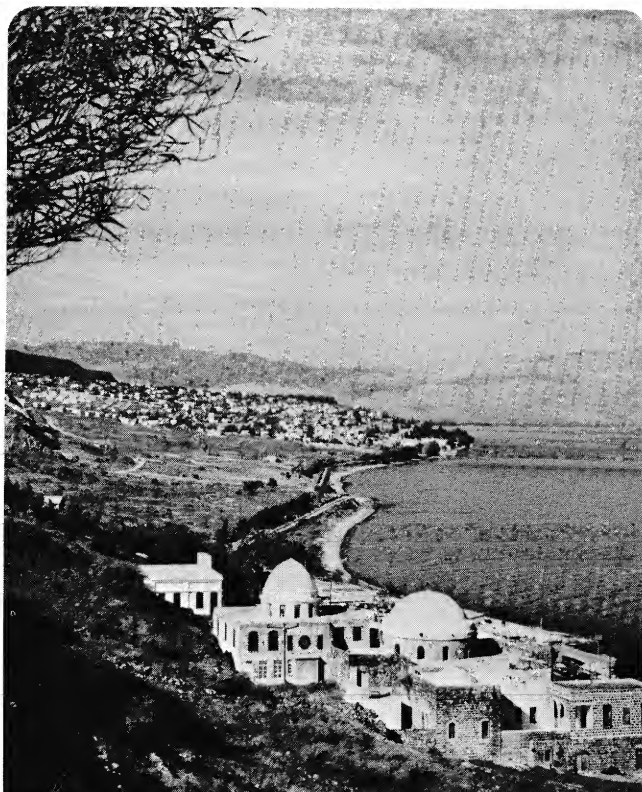
**SERVICES:** Shuttle service between hotels and sessions, and at Binianei Hauma, as well as social events.

\*Registration fees for Conference not included.



Jerusalem





Sea of Galilee, Tiberias



Jerusalem

## Tour 5 ITALY10253 3-Weeks

ISRAEL, YUGOSLAVIA, ATHENS & ROME

**ALL INCLUSIVE TOUR COST\* \$1030**

Based on round-trip group fare \$530

**August 9, MONDAY - NEW YORK:** Depart New York's JFK International Airport for your overnight flight to Athens.

**August 10, TUESDAY - ATHENS:** Arrive in Athens. Meeting and assistance at airport. Transfer to your hotel. Rest of day at leisure for independent activities.

**August 11, WEDNESDAY - ATHENS:** Full day sightseeing of Athens including the Acropolis and Parthenon, the University and the King's Palace.

Acropolis, Athens



**August 12, THURSDAY - HAIFA:** Transfer to airport for your hour flight to Israel. Arrive Lod Airport. Meeting and assistance. Transfer to your hotel in Haifa. Rest of day at leisure.

**August 13, FRIDAY - HAIFA:** City sightseeing of Haifa including the Port area, the Bahai Shrine and exotic Persian Gardens, the Technion, Elijah's Cave, Mt. Carmel and Panorama Road.

**August 14, SATURDAY - HAIFA:** Proceed towards the ancient Port of Acre and tour the old Crusade fortifications, the Jezzar Pasha Mosque. Stroll around the Oriental Market Place. On to Safed and explore the Artist's Colony there. Continue to Banias Springs and waterfalls; ascend Ramat Hagolan and via Lake Ram to Kuneitra, former Syrian stronghold. Back to Haifa for overnight.

**August 15, SUNDAY - JERUSALEM:** Depart Haifa for Tiberias on the Sea of Galilee. Visit the ancient ruins at Capernaum. Continue on to Nazareth for a visit to the Church of Annunciation and the many holy sites of this ancient city. Continue to Jerusalem via the West Bank, Nablus (Shechem). Overnight in Jerusalem.

**August 16, MONDAY - August 19, THURSDAY - JERUSALEM:** Monday morning, city tour of Jerusalem. Visit the Hebrew University, Har Herzl and the National Cemetery, Yad VaShem (the Memorial to those killed in the Holocaust); Hadassah Hospital and see Chagall's stained-glass windows. Continue on to the Kennedy Memorial and then to Jerusalem via Ein Kerem where John the Baptist was born.

### ATTEND JCIT CONFERENCE

See Conference Programme for details.

**August 20, FRIDAY - TEL AVIV:** Depart Jerusalem after breakfast for Tel Aviv. Stop en route at Rehovoth to visit the Weizmann Institute of Science and the Memorial to Dr. Weizmann, Israel's first President. Overnight in Tel Aviv.

(Continued)